



Please register at [www.greenbuildingevent.com](http://www.greenbuildingevent.com)



# Go GREEN "20" Now

Reduce your Energy Spend by **20%** - NOW!  
Reduce your Carbon Footprint by **20%** - NOW!  
Increase your Energy Efficiency by **20%** - NOW!

*Let us show you how! Visit us @ [www.greenbuildingevent.com](http://www.greenbuildingevent.com) for details.*



# 2010 **GREEN** Building Summit



## Innovative Solutions for Smart Buildings

---

**SAVE THE DATE!**

August 10th

---

**THE ENERGY EFFICIENT**

**Westin Hotel**

6631 West Broad Street

Richmond, Virginia 23230



# 2010 GREEN Building Summit



## BROUGHT TO YOU BY:





## Smart-Green Building Challenge

---

To promote and accelerate the adaptation of these game-changing technologies, we propose the **Smart-Green Building Challenge**. The Challenge is open to buildings across service territories that are willing and able to share real-time information from their web-accessible performance dashboards, Building Automation Systems, or smart meters. The goal is to create a friendly, public competition between facilities to promote:

- Reduced energy consumption.
- Greater awareness of state-of-the-art tools for energy management.
- Friendly rivalry between market leaders.





## SUPPORTING ORGANIZATIONS:



Goochland Economic  
Development Authority



# 2010 GREEN Building Summit Platinum Sponsors



## PLATINUM SPONSORS

---

**TRIDIUM**



**Akridge**



# 2010 GREEN Building Summit Gold Sponsors



## GOLD SPONSORS



# 2010 GREEN Building Summit Silver Sponsors



## SILVER SPONSORS



# 2010 GREEN Building Summit Platinum Sponsors



## MEDIA SPONSORS

---



# 2010 GREEN Building Summit Provides an Opportunity to:



- Learn how organizations can reduce energy usage, costs and greenhouse emissions by 20%, NOW, via real case studies!
- Gain insight on the federal and state policy, and where the money is being allocated for energy projects as part of the stimulus package.
- Learn creative ways to finance energy efficiency and energy renewable projects.
- See the most current and innovative technologies, tools, techniques and best practices for meeting energy management goals.
- Become part of a growing global, national, state, corporate and social movement to “go **GREEN**”!



# 2010 GREEN Building Summit Features:



- Industry innovators and experts
- Professional development and learning from keynote speakers
- Case studies and lessons learned from successful Energy Management projects
- Learn about innovative companies doing great things in the market
- Professional networking activities
- The second annual LPGA-Duramed FUTURES Tour “GREEN” event at the Richmond Country Club



# 2010 GREEN Building Summit

## Who Should Attend:



- Corporations committed to going **GREEN**
- Corporate Procurement and Contracting Officers
- State and Local Government Officials
- Corporate Facility Managers
- Corporate Energy Managers
- Utility and Energy Service Companies
- Equipment Manufacturers
- Energy Management Service Providers
- Educational Institutions and Universities
- Real Estate and Building Associations
- Non-profits affiliated with Energy Efficiency and Greenhouse Gas Reduction



# 2010 GREEN Building Summit Registration Information



- **Early Registration Rate: \$95**
  - Public registration starts June 15, 2010 and is limited to the first 50 registrants.
  - Early registration ends July 15, 2010.
- **Regular Rate: \$125**
  - After July 15, 2010
- **Registration Fee Includes:**
  - Access to all event activities, speakers and technology company tables
  - Continental breakfast
  - Lunch
  - Networking event/happy hour



# 2010 GREEN Building Summit

## Hotel Information



- There is a block of rooms reserved at the Westin. The Sheraton (directly across the street from the Westin) will be used for overflow/additional space if required.
- Attendees, speakers, and vendors are responsible for making their own hotel reservations.
- The special room rate for the event will be available through July 15, 2010 or until the reservation block is sold out (whichever comes first).
- When making a reservation, please be sure to request the special 2010 GREEN Building Summit rate.
- **Event Room Rate: Available August 9 – August 11.**



# 2010 GREEN Building Summit Schedule (*subject to change*)



- **August 9th**
  - VIP Welcome Reception (6-8pm)
- **August 10th**
  - Registration and check in
  - Welcome
  - Kick Off/Key Note Speaker #1 – ***USGBC Vision & Organizational Update***
    - Chris Pyke, USGBC, Director of Research
  - Case Studies #1 – ***There's always another 10% savings and efficiency gain***
    - Tommy Russo, Akridge, CIO
  - Panel #1 – ***Legislation, mandates, technology and innovation... Are we really ready?***
  - Lunch
    - ***Energy savings "quick hits"***
      - Mike Scelzi, Green 20 Now, Director
  - Case Studies #2 – ***From 1 building to 3,500 locations, scaling energy projects for success***
    - Marc Petock, Tridium, Vice President
  - Panel #2 – ***Energy independence, carbon neutral – reality or dream?***
  - Key Note Speaker #2 – ***Industry update***
    - Branco Terzic, Deloitte, Global Energy Partner
  - Event Closing
  - Happy Hour/Networking



# 2010 GREEN Building Summit Schedule (*subject to change*)



- **August 11th**
  - VIP Pro-Am golf tournament
    - 12pm shot-gun start
    - Richmond Country Club



# 2010 GREEN Building Summit Meeting Space



# 2010 GREEN Building Summit Platinum Sponsorship Benefits



## EVENT

- One (1) display table (6' x 30")
- One (1) panel position
- Five (5) event participants/registrants

## ADVERTISING/SIGNAGE

- Prominent display during event at hotel
- ~100 participants and ~25 companies
- Logo placement and link on event website
- Corporate branding on all event press releases

## GOLF OUTING

- Two (2) slots in the Pro-Am at Richmond Country Club
- Four (2) invitations to gala event at Richmond Country Club on Tuesday evening



# 2010 GREEN Building Summit

## Gold Sponsorship Benefits



### EVENT

---

- One (1) panel position/topic
- Two (2) event participants/registrants

### ADVERTISING/SIGNAGE

---

- Display during event at hotel
- ~100 participants and ~25 companies
- Logo placement and link on event website

### GOLF OUTING

- One (1) player in the Pro-Am at Richmond Country Club
- One (1) invitations to gala event at Richmond Country Club on Tuesday evening

**SOLD OUT**



# 2010 GREEN Building Summit

## Silver Sponsorship Benefits



### EVENT

---

- Two (2) event participants/registrants

### ADVERTISING/SIGNAGE

---

- Display during event at hotel
  - ~100 participants and ~25 companies
  - Logo placement and link on event website
- 

### GOLF OUTING

- One (1) player in the Pro-Am at Richmond Country Club



# 2010 GREEN Building Summit Technology Sponsorship Benefits



## EVENT

- One (1) display table (6' x 30")
- Three (3) event participants/registrants

## ADVERTISING/SIGNAGE

- Prominent display during event at hotel
- ~100 participants and ~25 companies
- Logo placement and link on event website
- Corporate branding on all event press releases

**SOLD OUT**



# 2010 GREEN Building Summit

## Corporate Sponsorship Benefits



### EVENT

---

- Five (5) event participants/registrants

### ADVERTISING/SIGNAGE

---

- Prominent display during event at hotel
  - ~100 participants and ~25 companies
  - Logo placement and link on event website
  - Corporate branding on all event press releases
- 

### GOLF OUTING

---

- Two (2) slots in the Pro-Am at Richmond Country Club
- Four (2) invitations to gala event at Richmond Country Club on Tuesday evening

### ENERGY ASSESSMENT

- Corporate Energy Assessment – 1 Building



# 2010 GREEN Building Summit

## Contact Information



Speak with an event representative about which programs best meet your needs.

**Contact us at:**

Email: [info@GreenBuildingEvent.com](mailto:info@GreenBuildingEvent.com)

